



## 27<sup>th</sup> Annual Back to School Celebration

### Sponsorship Opportunities Form

- \$20,000 Presenting Sponsor:** Recognition in all promotional materials, including announcements, event flyers, press releases, and social media. Includes company banner, and access to a promotional booth at each distribution site, inclusion of a one-pager promotional material in each backpack, a full-page event program ad, and a speaking opportunity during the press event.
  
- \$10,000 Champion Sponsor:** Recognition in all promotional materials, including announcements, event flyers, press releases, and social media, with logo displayed on website. Special recognition at distribution event, banner display, access to a promotional booth at 6 sites of choice, a full-page event program ad, and a speaking opportunity during press event.
  
- \$5,000 Site Sponsor:** Recognition in event flyers, logo listed on website, social media, and mention in press releases. Special recognition at the press events, banner display, a promotional booth at three sites of choice, and a half-page event program ad.
  
- \$3,000 Supply Sponsor:** Recognition in event flyers, logo listed on website, and social media. Mention at the press event, quarter-page event program ad, banner display, and access to a promotional booth at a distribution site of choice.
  
- \$2,000 Community Sponsor:** Recognition in event flyers, logo listed on website, and social media. Mention at the press event, logo included in the event program ad book, and a promotional booth at the distribution site of choice.

**We will gladly accept in-kind donations of school supplies with or without your company logo. Please contact Grace Gonzalez at (401) 459-6018 or Doris De Los Santos at (401) 413-5775 to discuss any additional sponsorship opportunities.**

#### **Back to School Celebration Ad Book Program**

Please submit electronic artwork and company logo to [back2schoolri@gmail.com](mailto:back2schoolri@gmail.com) in the correct size in PDF or JPG format **by July 1, 2026**. We reserve the right to reject any advertising that is not consistent with the mission of the Back to School of RI, or that is in any way deemed inappropriate.

**Full page \$1,000**  
(7.5" w x 5 1/2" h)

**Half Page \$750**  
(5 1/2" w x 4 1/4" h)

**Quarter Page \$500**  
(4 1/4" w x 2 3/4" h)

**Business Card \$300**  
(3.5" w x 2" h)

**Organization:** \_\_\_\_\_ **Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip Code:** \_\_\_\_\_

**Contact Phone:** \_\_\_\_\_ **Contact Email:** \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Please submit your payment via our [PayPal Donation Page \(https://bit.ly/btsri2026\)](https://bit.ly/btsri2026) or make a check payable to Back to School of RI. Back to School of RI is a registered 501(c)3. Contributions made to the organization are tax-deductible.

**Important:** All contributions will fund school supplies (backpacks, pens, pencils, and notebooks) for 15,000 students in Central Falls, Cranston, Cumberland, Newport, Pawtucket, Providence, West Warwick, and Woonsocket.

Back to School of RI • PO BOX 72799 • Providence RI 02907 • [www.btsri.org](http://www.btsri.org)