



# 24<sup>th</sup> Annual Back to School Celebration

## Sponsorship Opportunities Form

- \$20,000 Presenting Sponsor:** Recognition in all promotional materials, including announcements, event's flier, press releases and social media. Includes logo on Back to School volunteer t-shirts (t-shirt will be worn at pre-packing and distribution sites), company banner and access to a promotional booth at each distribution site, inclusion of a one pager promotional material in each backpack, full page event program ad, speaking opportunity during press event (08/26/2023 from 9:00-10:00 am).
- \$10,000 Champion Sponsor:** Recognition in all promotional materials, including announcements, event's flier, press releases and social media and logo listed in website. Special recognition at distribution event, banner display and access to a promotional booth at 6 sites of choice, full page event program ad, speaking opportunity during press event (08/26/2023 from 9:00-10:00 am)
- \$5,000 Site Sponsor:** Recognition in the event's flier, logo listed in website, social media and mention in press releases. Special recognition at press and distribution events, banner display and a promotional booth at three sites of choice, and half-page event program ad.
- \$3,000 Supply Sponsor:** Recognition in the event's flier, logo listed in website and social media. Mention at press and distribution events, quarter page event program ad, banner display and access to a promotional booth at a distribution site of choice,
- \$2,000 Community Sponsor:** Recognition in the event's flier, logo listed in website and social media. Mention at press event, logo included in the event program ad and a promotional booth at the distribution site of choice.

**We will gladly accept in-kind donations of school supplies with or without your company logo. Please contact Grace Gonzalez at (401) 459-6018 or Doris De Los Santos at (401) 413-5775 to discuss any additional sponsorship opportunities.**

### **Back to School Celebration Ad Book Program**

Please submit electronic artwork and company logo to [back2schoolri@gmail.com](mailto:back2schoolri@gmail.com) in the correct size in PDF or JPG format **by May 1 2023**. We reserve the right to reject any advertising that is not consistent with the mission of the Back to School of RI, or that is in any way deemed inappropriate.

- Your contribution of \$200 or more will be recognized in the event program.**
- Full page \$1,000 (7.5w x 5 ½ h)**                       **Half Page \$750 (5 ½ w x 4 ¼ h)**
- Quarter Page \$500 (4 ¼ w x 2 ¾ h)**                       **Business Card \$300**

**Organization:** \_\_\_\_\_ **Contact:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip Code:** \_\_\_\_\_

**Contact Phone:** \_\_\_\_\_ **Contact Email:** \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

### **Important**

All contributions will fund school supplies (backpacks, pens, pencils and notebooks) for 16,000 students in Central Falls, Cranston, Cumberland, Newport, Pawtucket, Providence, South County, West Warwick and Woonsocket. Please, make a check payable to Back to School of RI. Back to School Celebration of RI is a registered 501(c)3. Contributions made to the organization are tax deductible.