



27th Annual Back to School Celebration

Sponsorship Opportunities Form

- \$20,000 Presenting Sponsor:** Recognition in all promotional materials, including announcements, event flyers, press releases, and social media. Includes company banner, and access to a promotional booth at each distribution site, inclusion of a one-pager promotional material in each backpack, a full-page event program ad, and a speaking opportunity during the press event.
- \$10,000 Champion Sponsor:** Recognition in all promotional materials, including announcements, event flyers, press releases, and social media, with logo displayed on website. Special recognition at distribution event, banner display, access to a promotional booth at 6 sites of choice, a full-page event program ad, and a speaking opportunity during press event.
- \$5,000 Site Sponsor:** Recognition in event flyers, logo listed on website, social media, and mention in press releases. Special recognition at the press events, banner display, a promotional booth at three sites of choice, and a half-page event program ad.
- \$3,000 Supply Sponsor:** Recognition in event flyers, logo listed on website, and social media. Mention at the press event, quarter-page event program ad, banner display, and access to a promotional booth at a distribution site of choice.
- \$2,000 Community Sponsor:** Recognition in event flyers, logo listed on website, and social media. Mention at the press event, logo included in the event program ad book, and a promotional booth at the distribution site of choice.

We will gladly accept in-kind donations of school supplies with or without your company logo. Please contact Grace Gonzalez at (401) 459-6018 or Doris De Los Santos at (401) 413-5775 to discuss any additional sponsorship opportunities.

Back to School Celebration Ad Book Program

Please submit electronic artwork and company logo to back2schoolri@gmail.com in the correct size in PDF or JPG format **by May 1, 2026**. We reserve the right to reject any advertising that is not consistent with the mission of the Back to School of RI, or that is in any way deemed inappropriate.

- Full page \$1,000 Half Page \$750 Quarter Page \$500 Business Card \$300

Organization: _____ Contact Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Contact Phone: _____ Contact Email: _____

Signature: _____ Date: _____

Please submit your payment via our [PayPal Donation Page \(https://bit.ly/btsri2026\)](https://bit.ly/btsri2026) or make a check payable to Back to School of RI. Back to School of RI is a registered 501(c)3. Contributions made to the organization are tax-deductible.

Important: All contributions will fund school supplies (backpacks, pens, pencils, and notebooks) for 15,000 students in Central Falls, Cranston, Cumberland, Newport, Pawtucket, Providence, West Warwick, and Woonsocket.